

JANUARY 2020

# WISE

## WOMEN INCLUSION THROUGH SOCIAL ENTERPRISE

#1 NEWSLETTER

### We have just started!

According to the Europe 2020 Strategy, entrepreneurship is seen as a means of boosting employment, and Social Enterprises could be the key to overcome the high rates of unemployment among both men and women in the EU. This kind of companies foster equal opportunities and balance the gender gap, but they are underused. With the **WISE** project we aim at creating leadership opportunities for women in the field of social entrepreneurship and tackling gender-based segregation in the working environment in order to improve equality. This project started on **September 2019**, and it will go on until **February 2022**.

### Objectives & Intellectual Outputs

The objectives of the project are:

- To **foster the social inclusion of women** from all ethnic, faith and social backgrounds, in order to increase their employability, entrepreneurial education and their skills development, among others
- To provide Adult Educators with **innovative tools to address women's challenges**
- To promote **intercultural dialogue** between cultures

The project will have **five Intellectual Outputs**:

- **IO1:** Contemporary Comparative Study on Social Enterprises in EU Economies and the role of Women within these Social Enterprises
- **IO2:** European Training Module. "What are social enterprises and why do they enable women to develop their own labour market opportunities"
- **IO3:** Step by Step Guide and "WISE" Course Manual for Adult Educators
- **IO4:** Training Module for Peer Mentors/Educators
- **IO5:** Self Directed Training Module and Resource Bank for Women Social Entrepreneurs

### The Partnership

The partnership is formed by : **Merseyside Expanding Horizons Limited** (United Kingdom), **Groupe de Recherche et de Realisations pour le Developpment Rural** (France), **Magenta Consultoría Projects SL** (Spain), **Center Za Izobrazevanje in Kulturo Trebnje Javni Zavod** (Slovenia), **ANUP-International** (Romania) and **Promimpresa SRL** (Italy).

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They all met in Liverpool October to discuss the beginning of the project. The meeting was a great opportunity for the partners to interact with each other, some of them for the first time, and to establish the basis that will be the ground of the WISE project. During these past few months, all of them have worked on a comparative study concerning the situation of Social Economy in their countries and the role of women in Social Enterprises, in order to have a basis that allows them to work and success on the specific objectives of the project.



## Target Groups

As specified in the name of the project, the main target group of WISE is women, more specifically those who are unemployed and/or come from a disadvantaged background. But to accomplish the objective of the project, the partners also need to address other target groups that will make a huge contribution in the progress.

Other target groups that will be involved are: on one hand, women with an entrepreneurial experience that can provide experience and examples; and on the other hand, adult educators, who will put in practice with the women all the tools developed throughout the project.

## Next Steps

All the partners will meet next week, from 11th to 13th of February, in Lille (FR) to analyse the different results of the Comparative Study in each partner country, to settle the basis of the terms and concepts for the successful progress of the project, and to go over and revise these past months.

Following this second meeting, the partners will go on to develop IO2, a Module about what are social enterprises and their role in helping women access the labour market. In the long term, WISE aims at contributing to improve the quality of life of the participants; thus, creating a real impact on society as a whole.

## More information

If you want to know more about the project:

- Follow our Facebook page: <https://www.facebook.com/WISE.projectEU/>
- Visit the project website: <https://wise-project.webnode.es/>



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